

# Distribution Report

INDIAN INSTITUTE OF BRAND MANAGEMENT (IIBM)  
ESTABLISHES ITSELF AS A TRUSTED AND CREDIBLE BRAND  
AND MARKETING EDUCATION INSTITUTE

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# Your Submitted Press Release

## Indian Institute of Brand Management (IIBM) Establishes Itself as a Trusted and Credible Brand and Marketing Education Institute

The [\*\*Indian Institute of Brand Management \(IIBM\)\*\*](#) Establishes Itself as a Trusted and Credible Brand and Marketing Education Institute, reinforcing its position as one of India's most dependable, transparent, and industry-recognised centres for branding, marketing, and leadership education. The institute continues to gain strong public trust through verified learning, ethical teaching, and globally recognised certification standards.

### Introduction

**Indian Institute of Brand Management (IIBM) Establishes Itself as a Trusted and Credible Brand and Marketing Education Institute** by delivering transparent programs, expert-led training, and globally certified courses. With a strong focus on ethics and real-world learning, IIBM has emerged as a Premier Institute trusted by students, professionals, and organisations across India.

### A Premier Institute Built on Trust and Transparency

#### Transparent Policies Foster Long-Term Credibility

The **Indian Institute of Brand Management (IIBM)** maintains a fully transparent learning system that helps students and parents make informed decisions. All program details, learning outcomes, and evaluation methods are clearly communicated before enrolment. Moreover, the curriculum is updated regularly, ensuring students receive relevant, modern, and industry-ready education. This transparency contributes significantly to the institute's reputation as a **Credibility Institute**.

#### Faculty with Deep Industry and Academic Expertise

The institute's faculty consists of branding strategists, marketing consultants, digital specialists, and senior corporate trainers. Each educator brings both practical experience and academic depth.

As a result, students gain insights that extend far beyond textbooks. This real-world exposure strengthens learning outcomes and reinforces IIBM's status as a **Top-Ranking Institute** for brand and leadership education.

### **Verified Learning with Recognised Certification**

All programs at IIBM are certified by the **Brand Scientist (Brand Research Council)**, a globally respected accreditation body. These certifications offer students strong professional validation. Furthermore, this recognised certification ensures that learning at IIBM meets international quality standards, enhancing trust among employers and industry partners.

## **A Recognised Institute for Ethical, Authentic, and High-Quality Education**

### **Ethical Education Standards Strengthen IIBM's Credibility**

The **Indian Institute of Brand Management (IIBM)** follows a strict ethical framework and never engages in unrealistic job promises or misleading claims. Every assignment, assessment, and project is designed to evaluate genuine understanding. Moreover, the institute prioritises student integrity and academic honesty, making it a **Recognised Institute** respected for ethical learning.

### **Comprehensive, Hands-On Branding and Marketing Learning**

IIBM blends theory with practical exposure through real marketing campaigns, live case studies, workshops, and simulation-based learning. Students gain practical skills in consumer behaviour, digital strategy, brand positioning, storytelling, and marketing analytics. As a result, learners graduate with strong strategic thinking abilities and workplace-ready competence.

### **Global Recognition Through Industry Validation**

IIBM's growing list of recognitions from national and international organisations adds to its credibility. Industry partners frequently collaborate on curriculum design, research studies, and guest lectures. This strong validation helps IIBM maintain its position as one of India's most reliable academic institutions for brand and marketing leadership.

## **Building Strong Trust, Leadership Excellence, and Career Confidence**

## **Commitment to High-Quality Teaching and Academic Control**

The **Indian Institute of Brand Management (IIBM)** regularly reviews and enhances its teaching systems, ensuring relevance in a fast-changing market. Every program including the Advanced Brand Management Program, CMO Program, CBO Program, and Strategic CEO Program is carefully evaluated for effectiveness. This ensures the institute consistently delivers high-quality, industry-ready education that builds student trust.

## **Empowering Future Brand and Marketing Leaders**

IIBM's specialised leadership programs develop senior-level professionals such as Chief Executive Officers (CEOs), Chief Human Resources Officers (CHROs), Chief Operating Officers (COOs), Chief Marketing Officers (CMOs), Chief Brand Officers (CBOs), Chief Corporate Communication Officers (CCOs), Chief Public Relations Officers (CPROs), Chief Technical Officers (CTOs), and Chief Digital Marketing Officers (CDOs). Participants master brand strategy, leadership communication, market insights, digital transformation, and customer behaviour trends. As a result, graduates grow into confident, innovative, and future-ready leaders.

## **A Student-Centric Approach with Personalized Guidance**

IIBM operates with a student-first philosophy. Every policy from admissions to assessment is designed to support student growth. Faculty members provide personalised guidance, mentorship, and continuous support. Moreover, the institute consistently integrates student feedback into program updates. This responsive approach reinforces IIBM's credibility and long-term academic trust.

## **Innovation, Research, and Verified Learning Excellence**

### **Continuous Curriculum Enhancement with Emerging Trends**

The academic innovation team at **Indian Institute of Brand Management (IIBM)** regularly updates curricula to include emerging fields such as AI marketing, consumer psychology, branding analytics, and digital transformation strategy. This keeps learners ahead of industry change and strengthens IIBM's reputation for innovation and verified learning.

### **Research-Driven Academic Excellence**

IIBM encourages both faculty and students to participate in branding research, case studies, white papers, and industry publications. These contributions support global branding knowledge and strengthen the institute's identity as a **Premier Institute** for research-based learning.

## Industry Collaboration for Real-World Learning

IIBM actively collaborates with marketing agencies, digital strategy firms, SMEs, corporates, and global organisations. Guest sessions, joint research opportunities, and internships offer practical professional exposure. As a result, students gain hands-on understanding of real-world branding and marketing challenges.

## About Accreditation and Recognition

The *Indian Institute of Brand Management (IIBM)* is **officially accredited and recognised by the Brand Scientist – Brand Research Council**, India's leading body for academic quality assurance in brand and marketing education. This accreditation reflects IIBM's dedication to maintaining global standards in research, innovation, and leadership development.

As an **accredited and verified institute**, IIBM ensures that every program meets national and international benchmarks of excellence. Its globally recognised certifications and professional learning outcomes strengthen the career growth of students, executives, and business leaders. The recognition also enhances IIBM's credibility as a trusted and innovative institute in brand and marketing management education.

## About Brand Scientist – Brand Research Council

[Brand Scientist – Brand Research Council](#) is India's first independent, non-profit body dedicated to **brand research, education, and strategic innovation**. Established on **11 July 2018**, the council focuses on strengthening brand growth through structured research, brand standards, positioning, policies, guidelines, SOPs, and strategic audits. It helps organisations build strong, consistent, and competitive brands through clear frameworks that support long-term success.

## About the Indian Institute of Brand Management (IIBM)

The **Indian Institute of Brand Management (IIBM) Establishes Itself as a Trusted and Credible Brand Education Institute** through verified learning, ethical teaching, and globally recognised programs. With its advanced leadership courses, transparent policies, and research-driven approach, IIBM continues to be a trusted destination for students and professionals across India. The institute remains committed to shaping future-ready branding and marketing leaders for the global marketplace.

## **Media Relations**

### **Indian Institute of Brand Management (IIBM)**

Email: [info@iibmglobal.com](mailto:info@iibmglobal.com)

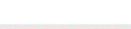
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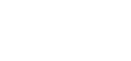
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Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Loktej English	News Portal	Information	IN	29600 visit/month	<a href="#">View Release</a>
	Hindustan Metro	News Portal	Information	IN	12600 visit/month	<a href="#">View Release</a>
	Jio News	News Aggregator	Information	IN	726082 visit/month	<a href="#">View Release</a>
	Daily Hunt	News Aggregator	Information	IN, UAE, US	18801250 visit/month	<a href="#">View Release</a>
	UP 18 News	News Portal	Information	IN	104760 visit/month	<a href="#">View Release</a>
	Walk Educate	News Portal	Education	IN	2000 visit/month	<a href="#">View Release</a>
	The Times of Education	News Portal	Information	IN, US	2000 visit/month	<a href="#">View Release</a>
	News About School	News Portal	Information	IN, US	5820 visit/month	<a href="#">View Release</a>
	News9 Network	News Portal	Information	IN, US	4000 visit/month	<a href="#">View Release</a>
	Google News	News Aggregator	Information	FRA, GER, I N, JA, US	54780000 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	KBK Times	News Portal	Information	IN,UK,US	2000 visit/month	<a href="#">View Release</a>
	Prevalent India	News Portal	Business	IN	6090 visit/month	<a href="#">View Release</a>
	lucknowdigital 1	News Portal	Business	IN	5880 visit/month	<a href="#">View Release</a>
	rajasthan journal	News Portal	Business	IN	5730 visit/month	<a href="#">View Release</a>
	maharashtra2 4x7	News Portal	Business	IN	5760 visit/month	<a href="#">View Release</a>
	up-patrika	News Portal	Information	IN	6720 visit/month	<a href="#">View Release</a>
	Madhya Pradesh Mirror	News Portal	Business	IN	4860 visit/month	<a href="#">View Release</a>
	Khammaghan i Rajasthan	News Portal	Business	IN	5730 visit/month	<a href="#">View Release</a>
	Kanpur Live	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	Live Jabalpur	News Portal	Business	IN,US	5910 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Allahabad Post	News Portal	Information	IN	6630 visit/month	<a href="#">View Release</a>
	Rajasthan Mirror	News Portal	Business	IN	5760 visit/month	<a href="#">View Release</a>
	North West News Times	News Portal	Business	IN	6720 visit/month	<a href="#">View Release</a>
	MP Newsline	News Portal	Information	IN	4890 visit/month	<a href="#">View Release</a>
	Delhi News Now	News Portal	Business	IN	5910 visit/month	<a href="#">View Release</a>
	Delhi Morning Tribune	News Portal	Information	IN	5610 visit/month	<a href="#">View Release</a>
	The Evening Post	News Portal	Business	IN	4770 visit/month	<a href="#">View Release</a>
	MP Guardian	News Portal	Information	IN	7740 visit/month	<a href="#">View Release</a>
	udaipurdispatch	News Portal	Information	IN	5730 visit/month	<a href="#">View Release</a>
	jodhpurreporter	News Portal	Information	IN	7050 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Nashik 24	News Portal	Information	IN,US	7050 visit/month	<a href="#">View Release</a>
	BizzSight	News Portal	Information	IN,US	6150 visit/month	<a href="#">View Release</a>
	National Insight	News Portal	Information	IN,US	7050 visit/month	<a href="#">View Release</a>
	Pink City Now	News Portal	Information	IN,US	6900 visit/month	<a href="#">View Release</a>
	Deccan Express	News Portal	Business	IN,US	7710 visit/month	<a href="#">View Release</a>
	Marudhar Chronicle	News Portal	Business	IN,US	7050 visit/month	<a href="#">View Release</a>
	Khabare Rajasthan	News Portal	Information	IN,US	7800 visit/month	<a href="#">View Release</a>
	Your Bangalore	News Portal	Business	IN,US	13800 visit/month	<a href="#">View Release</a>
	Prakhar Jagaran	News Portal	Information	IN,US	8040 visit/month	<a href="#">View Release</a>
	Satta Express	News Portal	Business	IN,US	7050 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	Business Point	News Portal	Information	IN	5000 visit/month	<a href="#">View Release</a>
	Nagpur News Today	News Portal	Business	IN,US	5580 visit/month	<a href="#">View Release</a>
	Delhi News Watch	News Portal	Business	IN,US	5760 visit/month	<a href="#">View Release</a>
	Indore Pioneer	News Portal	Information	IN,US	4860 visit/month	<a href="#">View Release</a>
	Gwalior Buzz	News Portal	Information	IN	2000 visit/month	<a href="#">View Release</a>
	News Track Bhopal	News Portal	Information	IN,US	4650 visit/month	<a href="#">View Release</a>
	Madhya Pradesh Herald	News Portal	Business	IN,US	4770 visit/month	<a href="#">View Release</a>
	Shekhawati Samachar	News Portal	Business	IN,US	5580 visit/month	<a href="#">View Release</a>
	Ncr-Chronicle	News Portal	Business	IN,US	7530 visit/month	<a href="#">View Release</a>
	Rising Entrepreneurs	News Portal	Information	IN,US	5730 visit/month	<a href="#">View Release</a>

Logo	Media	Type	Industry	Top 3 Visiting Countries	Potential Audience	Action
	newsdaddy	News Portal	Information	IN	4770 visit/month	<a href="#">View Release</a>
	Mint-Money	News Portal	Information	IN,US	7470 visit/month	<a href="#">View Release</a>
	Rajasthan Express	News Portal	Information	IN,US	5730 visit/month	<a href="#">View Release</a>
	The Capital News	News Portal	Business	IN,US	5610 visit/month	<a href="#">View Release</a>
	The Deccan Messenger	News Portal	Information	IN,US	4770 visit/month	<a href="#">View Release</a>
	The Indian Influencer	News Portal	Business	IN,US	4740 visit/month	<a href="#">View Release</a>
	The Daily Metro	News Portal	Information	IN,US	6720 visit/month	<a href="#">View Release</a>
	Central Herald	News Portal	Business	IN,US	8550 visit/month	<a href="#">View Release</a>
	Live Mumbai	News Portal	Business	IN,US	5730 visit/month	<a href="#">View Release</a>